



Every Household Matters

January is a great opportunity to reflect and make changes going forward. Every Medway family throws away over 1 tonne of rubbish annually and we want to make every household know that by recycling they do make a huge difference.



PAPER

On average each person will use around 200kg of paper each year. That's the same weight as a Dolphin.

CARDBOARD

We predict 191,000 people in Medway made at least one online purchase last year. Most common form of packaging is a cardboard box.



PLASTIC

15 million plastic bottles are used daily in the UK, if recycled it takes 75% less energy to make compared to virgin material. Even worse, if sent to landfill can take 500 years to decompose.

METAL

The average family will get through 600 drink cans each year. If recycled, they can be back on the grocery shelf as a new can, in as little as 60 days.



GLASS

On average, each family will use 500 glass bottles & jars each year. If all are recycled, the energy saved could power your computer continuously for one week.

FOOD

The average family could save £700 per year, simply by throwing away less food. Did you know you can freeze food right up to the use by date.



Top Tweet earned 2,022 impressions

The UK will cook more than 19,000 tonnes of turkey. Much is packaged in recyclable foil trays. Give the tray a quick clean before recycling.



DEC 2016 SUMMARY

Tweets	impressions	Profile visits	Mentions	New followers
108	31K	988	66	22

Performance

During Christmas 16 Medway collected **21% more** recycling & rubbish compared to Christmas 14. That's an extra **750 tonnes!**

Can Banks at Recycling Points

Starting W.C 9 Jan we started to remove all can banks from recycling points. Please recycle using your weekly service.

Did you know?

Compared to a "normal" December day Medway collected twice as much rubbish & three times more recycling over Christmas



@MedwayRecycles



Medway.gov.uk/recycle



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